#UMNProud

ALUMNI AMBASSADOR HANDBOOK

A guide to the University of Minnesota Twin Cities
Welcome to the
#UMNProud Alumni Ambassador Program!

Thank you for your support of new undergraduate student recruitment.

Greetings from the University of Minnesota and thank you for your interest in participating in the UMN Proud Alumni Ambassador program. We are working to expand the connection between alumni and prospective students and we are thrilled you are interested in sharing your love of the University. Welcome!

Alumni interactions can not only help to demonstrate benefits of a U of M education felt by our students and graduates, but they also demonstrate the pride and love we have in and for our alma mater. By sharing your U of M experiences with prospective students and their families, you can provide the personal experiences and personal attention that can help students see themselves at the University and make a difference in a student’s college choice during the college selection process.

The University’s Alumni can play an important role in new student recruitment. #UMNProud Alumni Ambassador Program participants help prospective students explore their options, and share with them the great opportunities, great academics, great location, and great value that they will find at the U of M.

Alumni Ambassadors are in a unique position to illustrate the benefit of a U of M education and degree through their experiences and successes. The program will provide meaningful opportunities for alumni to engage with the University community and position alumni to help make a positive impact on the lives of entering students.

The University’s Office of Admissions and Alumni Association are working together to build the UMN Proud Alumni Ambassador program. We’ve created this tool to help you learn current information about the University of Minnesota and to discover the benefits of being part of our UMN Proud Alumni Ambassador team. This Program will provide you with the opportunity to provide information and insight to students considering the U of M. We look forward to partnering with you to attract top students to the University of Minnesota.

Thank you for your interest in sharing your love for the University and your time and experiences with U of M prospective students.

Sincerely,

Rachelle Hernandez
Associate Vice Provost for Enrollment Management &
Director of Admissions
The enclosed information will provide you with basic details about admission to the University of Minnesota Twin Cities, as well as the benefits of attending the U of M. Please note that much of the content is written as if we are speaking directly to the student, in order to provide you with an idea of the University’s “voice,” in addition to the information. We’ve also included details regarding each of our volunteer opportunities, and Frequently Asked Questions for volunteers.

TABLE OF CONTENTS

Alumni Volunteer Opportunities ............................................................................................... pages 1 - 4
Information about each of the volunteer opportunities with which you can participate.

Frequently Asked Questions ........................................................................................................ page 5

University of Minnesota Directory ............................................................................................. page 6
Phone numbers, emails, and websites for U of M student resources

College Planning Timeline ........................................................................................................ pages 7 & 8
Provides important next steps for high school students)
(freshman through senior year)

Key Points and Core Messaging ................................................................................................ pages 9 - 18
The information included on these pages can also be referenced in our Come Curious brochure,
the main brochure being utilized at college fairs and events.

Key information:

U of M at a glance (facts and figures) ................................................................. page 9

Majors (alphabetical) ......................................................................................... pages 5 - 7

Benefits of attending the U of M ................................................................. pages 8 - 10

Current tuition information ................................................................................ page 10

Admission decision overview ................................................................. page 11

Profile of admitted students (fall 2014) ....................................................... page 11

Financial Aid Basics ............................................................................................................. pages 14 & 15
Basic information about need-based aid options. Please refer students who have in-depth financial aid
questions to contact a financial aid counselor at OneStop Student Services (contact information listed
on page 14)
Golden Gophers unite—join the Maroon and Gold Movement! Show your pride for the University of Minnesota by wearing maroon and gold on Fridays. When asked about your maroon and gold colors, tell your U of M story to help spread the word about the great opportunities for students at the University of Minnesota!

By sharing your love for the U of M and wearing maroon and gold on Fridays, you’ll make it stand out to local students in your community. To receive updates from the U of M, make the Maroon and Gold Movement pledge and be #UMNProud. To take the pledge, visit http://z.umn.edu/UMNProudAlumni.

College Fair Representative
Throughout the year, the University of Minnesota participates in targeted college fairs hosted by high schools and communities across the country. These fairs are designed to bring a number of colleges and universities to one location—exposing students and their families to a broad array of educational opportunities. The University attends these fairs to promote to students the opportunities they will find at the University of Minnesota, with the objective of getting the U of M in students’ college choice sets. Conversations at fairs are focused on showcasing the U of M experience, the benefits of a U of M education, and encouraging students to visit campus and ultimately apply to the University.

WHAT DOES A COLLEGE FAIR REPRESENTATIVE DO?
As a college fair representative, you will share your collegiate experiences with high school students, field questions, and hand out admissions materials on behalf of the University of Minnesota. Our college fair representatives:

• Provide a welcoming, pressure-free environment in which interested students can gather information at their leisure.
• Collect contact information from prospective students interested in receiving more information from the University.
• Have friendly, enthusiastic, and positive attitudes.
WHAT DOES A COLLEGE FAIR REPRESENTATIVE NEED TO KNOW?

• At a college fair, representatives from many colleges and universities come together for a single event to meet prospective students from that community.

• **Why college fairs?** College fairs get students to add the U of M to their list of colleges being considered, and open the door to further contact with the students we met.

• **How it works:** Greet students and families, answer questions, and collect contact information.

WE WILL:

• Reserve space at the fair
• Send you materials
• Supply reference materials for you
• Give you recruitment materials for the students
• Provide a tablecloth, pennants, and signs

DO:

• Arrive early.
• Stand if you are able.
• Be a great example of “Minnesota Nice.”
• Let the students come to you!
• Let your U of M pride sparkle. *(If possible, wear attire that includes our beautiful maroon and gold school colors.)*
• Put your personal stamp on it.

DON’T:

• Speak negatively about another university.
• Worry if business is a little slow... or a little fast!
• Speculate about a student’s chances of admission.
  > Students may want to know if their test score is “good,” or what the secrets to admission might be. We have professional admissions counselors who are trained to answer this question based on up-to-date information. Instead, we suggest you respond with: *“What a great question! You know, I’m not exactly sure and I wouldn’t want to speculate. Let’s jot down this question so an admissions counselor can follow up with you.”*
• Forget to have fun!

ICEBREAKERS:

• “Where are you from?”
• “What’s important to you in a college?”
• “Have you been on any campus visits yet?”
• “What are you thinking about studying?”
• “What types of activities are you involved in? Anything you hope to continue in college?”
• The list goes on!
Goldy’s Postcards of Pride
In a world filled with electronic communications, personalized handwritten notes are especially meaningful to prospective students. In fact, research shows that traditional mail is still one of the most impactful ways to connect with prospective high school students.

What does a Goldy’s Postcards of Pride volunteer do?
As a Goldy’s Postcards of Pride volunteer, individual alums will send handwritten notes congratulating the student on their admission to the U of M, giving each student a personal connection with alumni and the University of Minnesota.

What does a Goldy’s Postcards of Pride volunteer need to know?
- **WHY:** Students receive a lot of mail from colleges. Hand-written, personalized notes set the U of M apart from the pack.
- **WHAT WE DO:** Send a list of 3-7 admitted students with details about their interests, along with stationery.
- **WHAT YOU DO:** Write a postcard congratulating the student and sharing how the U of M made a difference to you.

Tips:
- Congratulate the student.
- Introduce yourself.
- Share how the U of M made a difference to you!
- Write as legibly as you can!

Future Gopher Phone Corps
As Future Gopher Phone Corps volunteer, you will call admitted students to congratulate them on their admission, share your own U of M experiences, and encourage them to confirm their enrollment to the University of Minnesota. Your experiences as a U of M student and alum can help to showcase the benefits of attending a traditional college campus in the midst of a metropolitan area—affording students many internship and cultural opportunities. Sharing your love of the University will help students see themselves here and experience the impact of attending a University with a strong tradition for excellence. It will also illustrate the impact of a University with such a strong alumni community.

What does a Phone Corps volunteer do?
- Contact admitted students about their admission to the University with a congratulatory phone call.
- Relate positive personal experiences to the student’s interests and goals, keeping conversations positive but honest.
- Learn about what each student is seeking in a college experience by asking open-ended questions.

Why? Personal connections support recruitment and enrollment!
Goldy’s Coffee Crew

Goldy’s Coffee Crew volunteers meet with individual students and their families (usually at a coffee shop or your place of work) to help them make a personal connection to the U of M. Alumni connections made at these meetings provide the personal touch and connection students and parents seek when determining whether a University is the right fit for the student.

We will:
- Match you with a student.
- Provide information about his or her interests.
- Send you reference and recruitment materials.

Tips for you:
- Arrive early.
- Ask lots of questions—make this about the student as much as possible.
- Let your U of M pride sparkle.
- Put your personal stamp on it.

Admitted Student Event Host

Throughout the year, the University of Minnesota hosts several events for prospective students and their families. These events are planned and hosted by Office of Admissions staff, and alumni help us host by greeting students and families, and connecting students’ interests with the many opportunities available to them at the University. Alumni participation in these events provides the personal touch and connection students and parents seek when determining whether a University is the right fit for the student.
FREQUENTLY ASKED QUESTIONS

How should I start my conversation when calling a prospective student?
• “Hi, John. My name is Jane and I am calling on behalf of the University of Minnesota. Do you have a moment to talk? I am actually calling because I’m an alum of the University, and I studied biomedical engineering at the U of M. I volunteer with the Admissions office, and they mentioned that you are interested in studying the same thing…”
• “… I’m calling because I am an alum of the University, and I also live in the Dallas area. I volunteer in the Admissions office, and they mentioned you are also in the area…”

What are some icebreakers/conversation starters when speaking with a prospective student?
• “What attracted you to the U of M when you were starting your search?”
• “I see that you’re from ______.”
• “What’s important to you in a college?”
• “Have you been on any campus visits yet?” (If not, invite them to!)
• “What types of activities are you involved in? Anything you hope to continue in college?”

What if someone asks me a question and I don’t know the answer?
(For instance: a student may ask you about their chances for admission or whether a test score they received is “good”)
• “What a great question! You know, I’m not exactly sure and I wouldn’t want to speculate. Let’s jot down this question so an admissions counselor can follow up with you.”

What should I wear to an event/college fair?
If possible, wear attire that includes our beautiful maroon and gold school colors. If you don’t have anything like this in your closet, then professional attire would be perfect.

Who should I contact with questions about the program?

Alumni Ambassador Coordinator:
Celeste Pederson
Freshman Admissions Counselor
University of Minnesota

Direct: 612-625-4003
Toll Free: 1-800-752-1000
Email: peder710@umn.edu or umnproud@umn.edu
RESOURCES FOR STUDENTS

Office of Admissions

Address
University of Minnesota
240 Williamson Hall
231 Pillsbury Drive S.E.
Minneapolis, MN  55455-0213

Phone
612-625-2008 Twin Cities area
1-800-752-1000 Toll-free in continental U.S.

TTY (for the hearing impaired)  612-625-9051

Counselor Hotline  612-626-8378

Fax  612-626-1693

Website  http://admissions.tc.umn.edu

Counselor site  http://admissions.tc.umn.edu/counselors

Application  www.uofminn.org/apply

VISITLINE (Campus Visits)  612-625-0000

Residency/Reciprocity  612-625-6330

Disability Resource Center
Phone: 612-626-1333 (Voice & TTY)
Website: www.ds.umn.edu

Financial Aid (see One Stop Student Services)

Gay, Lesbian, Bisexual, Transgender, Ally Programs Office
Phone: 612-625-0537
Website: www.glbta.umn.edu

Housing & Residential Life
Phone: 612-624-2994
Email: housing@umn.edu
Website: www.housing.umn.edu

Multicultural Center for Academic Excellence
Phone: 612-624-6386
Website: www.mcae.umn.edu

Office for Equity and Diversity
Phone: 612-624-0594
Website: diversity.umn.edu

Office for University Women
Phone: 612-625-9837
Website: www.umn.edu/women

Office of Equal Opportunity and Affirmative Action
Phone: 612-624-9547
Website: www.eoaa.umn.edu

One Stop Student Services
(Financial aid information)
Phone: 612-624-1111 or 1-800-400-8636
Email: onestop@umn.edu
Website: http://onestop.umn.edu

Free Application for Federal Student Aid
Website: www.fafsa.gov

Residency/Reciprocity
Phone: 612-625-6330 or 1-800-752-1000
Website: http://admissions.tc.umn.edu/CostsAid/residency.html

Undergraduate course catalog
Website: www.catalogs.umn.edu/ug

University information (for numbers not listed)
Phone: 612-625-5000
Website: www.umn.edu
SOPHOMORES AND YOUNGER

Course planning: Choose coursework that will prepare you to succeed in college. A strong college preparatory curriculum will give you the tools you need to succeed at the University of Minnesota Twin Cities. See our core subject requirements at http://admissions.tc.umn.edu/admissioninfo/fresh_planning.html.

JUNIORS

Campus visits: Schedule a campus visit online at http://admissions.tc.umn.edu/visit or call 612-625-0000 or 1-800-752-1000. Meet us in person—just minutes away from the Minneapolis and St. Paul city centers. There’s no better way for students to get a taste of campus life.

Take the ACT or SAT: Take the ACT or SAT in the spring of your junior year to ensure that scores are available for the freshman admission application. The ACT writing exam is required. Scores must be sent by the testing agency to the University of Minnesota-Twin Cities using the following codes:

<table>
<thead>
<tr>
<th>ACT</th>
<th>2156</th>
</tr>
</thead>
<tbody>
<tr>
<td>SAT</td>
<td>6874</td>
</tr>
</tbody>
</table>

Course planning: Choose coursework that will prepare you to succeed in college. See our core subject requirements at http://admissions.tc.umn.edu/admissioninfo/fresh_planning.html.

SENIORS

Apply for Admission

December 15 Priority application deadline: The priority deadline for fall freshman applications is December 15 of your senior year. Applications that are submitted or become complete after December 15 are considered on a space-available basis and admission is more competitive.

Note on ACT or SAT scores: The ACT and SAT offered in October of your senior year and are the last opportunity for you to take the exam and have your scores arrive by the December 15 priority deadline. Contact the Office of Admissions at http://admissions.tc.umn.edu/answers/ if you have questions about sending scores or registering for the exams.

Honors and scholarship consideration: There is a single application for admission, Honors, and scholarships. The application and other important details are available at http://z.umn.edu/apply.
Apply for Financial Aid

March 1 financial aid application priority deadline: To apply for need-based grants, scholarships, loans, work-study; and non-need-based student and parent loans, complete the Free Application for Federal Student Aid (FAFSA). The FAFSA is available January 1 each year. The U of M’s priority deadline to submit the FAFSA is March 1.

Apply For Guaranteed Housing

March 1 Living Learning Community priority deadline: Students who are interested in one of the Living Learning Communities (LLCs) are encouraged to apply as early as possible but no later than March 1. (The housing application becomes available in November.) Assignments in Living Learning Communities are based on the date the completed housing application is received, space availability, and whether students meet program requirements. To learn more about LLCs, visit www.housing.umn.edu/involvement/llc.

May 1 Freshman Housing Guarantee deadline: The University of Minnesota guarantees on-campus housing to all admitted first-year freshmen who are willing to accept assignment to any space designated, and who confirm enrollment with the Office of Admissions no later than May 1. Learn more about on-campus housing options at www.housing.umn.edu

Confirm Enrollment

May 1 Enrollment confirmation deadline: The deadline for admitted students to confirm their enrollment for fall 2015 is May 1. Students can submit their $250 non-refundable enrollment confirmation fee by credit card online at http://www.uofminn.org/confirm/ or by returning the enrollment confirmation form (enclosed with their admission letters) and the confirmation fee to the Office of Admissions by May 1.

Got questions? Ask us! Contact us at http://admissions.tc.umn.edu/answers to get answers to frequently asked questions, or submit your own. Don’t see what you’re looking for? Call 612-625-2008 or 1-800-752-1000.
The following pages have been pulled directly from our “Come Curious” brochure—the main brochure that prospective students receive at campus visits, college fairs, high school visits, and events. These pages will give you an idea of how we message to prospective students.

**KEY BENEFITS**
When talking with a prospective student about the University of Minnesota Twin Cities, we focus on four key benefits:

- **Academics**
- **Opportunities**
- **Location**
- **Value**

The goals of each piece of messaging are to answer the question “Why Minnesota?” and to showcase the benefits of a University of Minnesota education.

**TONE AND CONNOTATION**

**Benefits-based messaging**

When speaking with prospective students, ask questions and personalize your answers. Try to discuss the benefits of attending the University, rather than just talk about the features of the U of M.

*Example:*

**Feature:** nation’s largest study abroad program

**Benefit:** The University of Minnesota is home to the nation’s largest study abroad program, so you will have the opportunity to expand your global horizon by choosing from more than 300 opportunities in more than 80 countries.

**Stay positive**

When students ask you to compare to other universities, talk about the positive points of the University of Minnesota, and do not discuss any negative points of the other institution.

**Word choices are important**

In your discussions with students, try to choose your words carefully, based on the connotation the word can hold. For instance:

- Metropolitan (not urban)
- Many options (not Big)
- The U of M (not “The U”)
AT A GLANCE

GREAT ACADEMICS
140+ undergraduate majors
125+ minors
38 professional programs
180 graduate majors
4,000 faculty
800+ student organizations
25+ languages to learn

TOTAL ENROLLMENT (2015-16)
Total freshman enrollment: 5,771
Full-time undergraduates: 30,511
U.S. States represented: 50
Countries represented: 143

RACE/ETHNICITY
African-American: 4.4%
American Indian: 1.0%
Asian/Pacific: 12.0%
Chicano/Latino: 3.4%
White: 73.3%
International: 5.4%
Not reported: 0.5%

FALL 2015 FRESHMAN CLASS
48% graduated in the top 10% of their high school classes
151 students were National Merit Scholars (The most among public universities in the Big 10)

CLASS SIZE
81% of U of M classes have fewer than 50 students
39% of U of M classes have fewer than 20 students

NOTABLE RANKINGS*
Among U.S. public research universities:
9th overall (Shanghai Jiao Tong University rankings)
8th in research expenditures (Top American Research Universities Report)
7th for annual giving (Top American Research Universities Report)
#1 “Rising star college” (Forbes Magazine)
Best Value (Kiplinger Finance & USA Today)

The University of Minnesota is a member of the esteemed Association of American Universities.

*For a full list, visit z.umn.edu/AcademicRankings
Please note, the majors and minors listed below are subject to change. Please visit majors.umn.edu for the most up-to-date information.

As a freshman, you will enter one of seven freshman-admitting colleges. That means you can start connecting with peers and professors right away. You’ll also have an all-star support community with academic and career advisers.

### UNDERGRADUATE MAJORS

Please note, the majors and minors listed below are subject to change. Please visit majors.umn.edu for the most up-to-date information.

As a freshman, you will enter one of seven freshman-admitting colleges. That means you can start connecting with peers and professors right away. You’ll also have an all-star support community with academic and career advisers.

### FRESHMAN-ADMITTING COLLEGES

<table>
<thead>
<tr>
<th>CBS</th>
<th>College of Biological Sciences</th>
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<tbody>
<tr>
<td>CDES</td>
<td>College of Design</td>
</tr>
<tr>
<td>CEHD</td>
<td>College of Education + Human Development</td>
</tr>
<tr>
<td>CFANS</td>
<td>College of Food, Agricultural, and Natural Resource Sciences</td>
</tr>
<tr>
<td>CLA</td>
<td>College of Liberal Arts</td>
</tr>
<tr>
<td>CSOM</td>
<td>Carlson School of Management</td>
</tr>
<tr>
<td>CSE</td>
<td>College of Science and Engineering</td>
</tr>
</tbody>
</table>

### UPPER DIVISION COLLEGES

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<thead>
<tr>
<th>CAHP</th>
<th>Center for Allied Health Programs</th>
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</thead>
<tbody>
<tr>
<td>CCE</td>
<td>College of Continuing Education</td>
</tr>
<tr>
<td>DENT</td>
<td>School of Dentistry - 1 undergraduate major</td>
</tr>
<tr>
<td>MED</td>
<td>Medical School - 1 undergraduate major</td>
</tr>
<tr>
<td>NURS</td>
<td>School of Nursing</td>
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</tbody>
</table>

### FRESHMAN-ADMITTING COLLEGES

- Accounting (CSOM)*
- Acting (CLA)
- Aerospace Engineering & Mechanics (CSE)
- African American and African Studies (CLA)*
- Agricultural Communication and Marketing (CFANS)
- Agricultural Education (CFANS)
- Agricultural and Food Business Management (joint program CFANS & CSOM)
- American Indian Studies (CLA)*
- American Studies (CLA)*
- Animal Science (CFANS)*
- Anthropology (CLA)*
- Apparel Design (CDes)
- Applied Economics (CFANS)*
- Architecture (CDes)*
- Art (CLA)*
- Art History (CLA)*
- Asian Languages and Literatures (CLA)*
- Astrophysics (CLA, CSE)*
- Biblical Studies (CLA)*
- Biochemistry (CBS)*
- Biology (CBS)*
- Biology, Society, and Environment (CLA)
- Biomedical Engineering (CSE)
- Bioproducts & Biosystems Engineering (joint program CSE & CFANS)
- Bioproducts Marketing and Management (CFANS)

### BUSINESS

- Accounting (CSOM)*
- Agricultural Communication and Marketing (CFANS)
- Agricultural and Food Business Management (joint program CFANS & CSOM)
- Applied Economics (CFANS)*
- Bioproducts Marketing and Management (CFANS)
- Business and Marketing Education (CEHD)
- Entrepreneurial Management (CSOM)*
- Finance (CSOM)*
- Finance & Risk Management Insurance (CSOM)
- Human Resource Development (CEHD)
- Human Resources and Industrial Relations (CSOM)*
- International Business (CSOM)*
- Management Information Systems (CSOM)*
- Marketing (CSOM)*
- Public & Nonprofit Management (CSOM)
- Retail Merchandising (CDes)*
- Sport Management (CEHD)*
- Supply Chain & Operations Management (CSOM)*
- Sustainable Systems Management (CFANS)

### BUSINESS AND MARKETING EDUCATION

- Chemical Engineering (CSE)
- Chemistry (CLA, CSE)*
- Chicano-Latino Studies (CLA)*
- Child Psychology (CLA)* (joint program CLA & CEHD)
- Cinema and Media Culture, Studies in (CLA)*
- Civil Engineering (CSE)
Classics (CLA)*
Communication Studies (CLA)*
Computer Engineering (CSE)
Computer Science (CLA, CSE)*
Construction and Facility Management (CCE)*
Cultural Studies and Comparative Literature (CLA)*

Dance (CLA)
Dental Hygiene (DENT)

Early Childhood Education Foundations (CEHD)
Earth Sciences (CLA, CSE)*
Ecology, Evolution, and Behavior (CBS)
Economics (CLA)*

Education:
  Agricultural Education (CFANS)
  Business and Marketing Education (CEHD)
  Early Childhood Education Foundations (CEHD)
  Elementary Education Foundations (CEHD)
  Special Education (CEHD)

Electrical Engineering (CSE)
Elementary Education Foundations (CEHD)

Engineering:
  Aerospace Engineering & Mechanics (CSE)
  Biomedical Engineering (CSE)
  Bioproducts & Biosystems Engineering (CSE)
  Chemical Engineering (CSE)
  Civil Engineering (CSE)
  Computer Engineering (CSE)
  Electrical Engineering (CSE)
  Environmental Engineering (CSE)
  Geoengineering (CSE)
  Industrial & Systems Engineering (CSE)
  Materials Science & Engineering (CSE)

Mechanical Engineering (CSE)

English (CLA)*
Enterprising Management (CSOM)*
Environmental Engineering (CSE)

Environmental Sciences, Policy, & Management (CFANS)*

Family Social Science (pathway to Social Work) (CEHD)*
Finance (CSOM)*
Finance & Risk Management Insurance (CSOM)
Fisheries, Wildlife, and Conservation Biology (CFANS)*
Food Science (CFANS)*
Food Systems (CFANS)*
Forest and Natural Resource Management (CFANS)*
French and Italian Studies (CLA)

French Studies (CLA)*

Gender, Women, and Sexuality Studies (CLA)*
Genetics, Cell Biology and Development (CBS)
Geoengineering (CSE)

Geography (CLA)*
German, Scandinavian, and Dutch Studies (CLA)
Global Studies (CLA)*
Graphic Design (CDes)

Health Services Management (CCE)*
History (CLA)*
Human Resource Development (CEHD)
Human Resources and Industrial Relations (CSOM)*

Individualized Studies, Bachelor of (CLA)
Individually Designed Interdepartmental Major (CLA)
Industrial & Systems Engineering (CSE)
Inter-College Program (CCE)

Interior Design (CDes)

International Business (CSOM)*
Italian Studies (CLA)*

Jewish Studies (CLA)*
Journalism (Journalism, Advertising, Public Relations, Mass Communication) (CLA)

Kinesiology (CEHD)

Landscape Design & Planning (CDes)*
Linguistics (CLA)*

Management Information Systems (CSOM)*
Manufacturing Operations Management (CCE)*
Marketing (CSOM)*

Materials Science and Engineering (CSE)
Mathematics (CLA, CSE)*
Mechanical Engineering (CSE)
Medical Laboratory Sciences (CAHP)

Microbiology (CBS)*

Mortuary Science (MED)
Multidisciplinary Studies (CCE)

Music (CLA)*
Music Education (CLA)
Music Performance (CLA)
Music Therapy (CLA)

Neuroscience (CBS)*

Nursing (NURS)

Nutrition (CFANS)*

Philosophy (CLA)*

Physics (CLA, CSE)*

Physiology (CLA)

Plant Biology (CBS)*

Plant Science (CFANS)

Political Science (CLA)*

Psychology (CLA)*

Public & Nonprofit Management (CSOM)
Recreation, Park, and Leisure Studies (CEHD)
Religious Studies (CLA)*
Retail Merchandising (CDes)*
Russian (CLA)*

Sociology (CLA)*
Sociology of Law, Criminology, and Deviance (CLA)*
Spanish and Portuguese Studies (CLA)
Spanish Studies (CLA)*
Special Education (CEHD)
Speech-Language-Hearing Sciences (CLA)*
Sport Management (CEHD)*
Statistical Practice (CLA)

MINORS
Any majors listed above with an asterisk (*) are available as a minor. In addition, the following minors are also available.

Agronomy
Applied Psychology in Educational and Community Settings
Asian American Studies
Austrian and Central European Studies
Behavioral Biology
Bio-based Products Engineering
Business (see Management major)
Classical and Near Eastern Archaeology
Classical Civilizations
Climatology
Coaching
Comparative U.S. Race and Ethnicity
Corporate Environmental Management
Danish
Design
Dutch Studies
Ecological Engineering
Entomology
Environmental Geosciences
Family Violence Prevention
Fashion Studies
Finnish
Food Systems and the Environment
Forest Ecosystem Management and Conservation
Gay, Lesbian, Bisexual, Transgender Studies
Geographic Information Science
German
Greek
History of Science, Technology, and Medicine
Horticulture
Housing and Community Development
Information Technology
Integrated Pest Management in Cropping Systems
Interdisciplinary Design
Interior Environment
International Agriculture
Joint Military Science Leadership
Latin
Leadership
Management
Marine Biology
Mass Communication
Medieval Studies
Native American Environmental Knowledge
New Media Studies
Norwegian
Outdoor Recreation and Education Management
Pharmacology
Portuguese Studies
Product Design
Public Health
Risk Management and Insurance
Social Justice
Soil Science
Sustainability Studies
Sustainable Agriculture
Swedish
Teaching English as a Second Language
Translation
Urban and Community Forestry
Water Science

PRE-PROFESSIONAL DEGREE PREPARATION
Interested in one of the professional fields below? Your adviser will help you select the courses you need to complete as prerequisites. You’ll choose an undergraduate major from the list above, and, while completing that bachelor’s degree, prepare for graduate-level admission to the professional program.

Architecture, Audiology, Dentistry, Education (Teaching Licensure), Graduate School (Master’s or Ph.D., Landscape Architecture, Law, Master of Business Administration (MBA), Medicine (Medical Doctor), Occupational Therapy, Pharmacy, Physical Therapy, Public Health, Veterinary Medicine
The world needs to be fed, powered, governed, and inspired like never before. Real-life heroes need to step up to solve these grand challenges, and University of Minnesota professors and students are finding solutions one curious idea, outlandish experiment, and groundbreaking paper at a time. Will you join them?

At the U of M, you’ll prepare and investigate through:

**A UNIQUE BLEND**
As the only Big 10 public land-grant research university in a major metropolitan area, the U of M gives you a one-of-a-kind opportunity to make a difference.

**GREAT ACADEMICS**
140+ majors, 125+ minors, and thousands of courses, so you’ll have plenty of options and collaborators.

**RESEARCH OPPORTUNITIES**
A chance to go beyond the textbook, work 1:1 with a professor, and explore your field of interest in projects you design.

**UNIVERSITY HONORS PROGRAM**
A program—ranked #1 in the nation by Public University Honors—that offers unique interdisciplinary experiences, research, collaboration, and the opportunity to graduate with Latin distinction (summa, magna, or cum laude).

**FRESHMAN SEMINARS**
A combination of top professors, unique topics, and fewer than 20 students, so you can dive into your passions and make great connections—both personal and academic—right away.

**STATE-OF-THE-ART CLASSROOMS**
Active-learning classrooms that use technology to foster connections and teamwork, so you’ll practice working in groups while studying with leaders in your field.
DIVERSITY

A multicultural campus ensures you’ll be ready to explore and inspire a globally inclusive society.

MEET AN EXPERT
Curious about your cultural history, traditions, or community? You can study it all through our 15 cultural studies departments, 25 majors, and 36 minors, including the oldest American Indian Studies program with departmental status.

LOVE LANGUAGE
Few things are more applicable and worthwhile than learning a new language. At the U of M, you’ll have 37 different options like American Sign Language, Arabic, Ojibwe, and Swedish.

JOIN IN
Our campus community includes 200+ student cultural groups. Share in traditions, events, and programming hosted by:

- American Indian Student Cultural Center
- Asian-American Student Union
- Black Student Union
- Hmong Minnesota Student Association
- La Raza Student Cultural Center

and many more!

FIND OUT MORE
Want to find info on our student-run cultural centers, explore culture-specific learning communities, or academic departments? You can learn more about these multicultural opportunities—and more—on our website.
OUR COMMITMENT

The U of M will give you the tools and knowledge you need to be successful. Here, we focus on four-year graduation, low debt, and applicable skills. Actually, any credits you take over the 13-credit threshold are free of charge, so you can take a variety of courses without worrying about extra costs. (Most students take 15-16 credits a semester to graduate on time.)

Graduating in four years is important—it lowers your costs and gets you a top-notch degree sooner, so you can explore the world, secure a job, and find your future.

Our commitment to students doesn’t go unnoticed. Our high retention rates, low debt burden, and high graduate salaries earned us the top “rising star college” title from Forbes magazine in 2014.

DID YOU KNOW?
The U of M was named a “Best Value” by Kiplinger’s Personal Finance, USA Today, and Princeton Review. Want to learn more about financial aid? Looking for a full list of scholarships? Z.UMN.EDU/GREATVALUE
Each application is reviewed individually and admission decisions are based on an overall assessment of application materials. We take academic factors into consideration, in addition to other information such as leadership, extracurricular activities, and personal circumstances. We don’t use formulas to make admission decisions.

### FALL 2015 ADMITTED FRESHMAN ACADEMIC PROFILE

<table>
<thead>
<tr>
<th>ACT Composite Score</th>
<th>SAT Total (score out of 2400)</th>
<th>High School Rank (if applicable)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall admission to the University of Minnesota Twin Cities</td>
<td>27-31</td>
<td>1830-2100</td>
</tr>
<tr>
<td><strong>Breakdown by College</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Carlson School of Management</td>
<td>28-31</td>
<td>1860-2060</td>
</tr>
<tr>
<td>College of Biological Sciences</td>
<td>29-32</td>
<td>1890-2160</td>
</tr>
<tr>
<td>College of Education + Human Development</td>
<td>23-28</td>
<td>1720-1940</td>
</tr>
<tr>
<td>College of Food, Agricultural and Natural Resource Sciences</td>
<td>25-29</td>
<td>1740-1980</td>
</tr>
<tr>
<td>College of Liberal Arts</td>
<td>26-30</td>
<td>1790-2030</td>
</tr>
<tr>
<td>College of Science and Engineering</td>
<td>30-33</td>
<td>2000-2220</td>
</tr>
</tbody>
</table>

* This table provides a general overview of the middle 50 percentile high school rank and standardized test scores of freshman applicants admitted for fall 2015. The data presented in the table are a composite picture of admitted freshman applicants; they’re not admission criteria.

### YOUR SENIOR YEAR

Your success is important to us, and college courses build upon skills and knowledge taught in high school. Taking a strong academic curriculum during high school will positively impact your performance in your freshman year of college, so we expect you’ll continue taking rigorous courses throughout your high school career, including senior year.

A comprehensive overview of our admissions process can be found on our website at admissions.tc.umn.edu.
**WHEN:**
The priority deadline is **DECEMBER 15** of your senior year.

Apply early to make sure all required materials are received on time!

**WHERE:**
Find the application online: [Z.UMN.EDU/APPLY](Z.UMN.EDU/APPLY)

**WHY:**
Your single application will be used to consider you for admission, Honors, and scholarships!
NEXT STEPS FOR INTERESTED STUDENTS

The following text can be used to encourage students to take next steps to learn more about the University of Minnesota. This information is also written on the back cover of the Come Curious brochure.

SIGN UP
for a campus visit, so you can see our beautiful campus.
To schedule a visit, call the VISITLINE at 612-625-0000 or 1-800-752-1000 or sign up online: Z.UMN.EDU/CAMPUSVISIT

BRING QUESTIONS
because our tours are led by current students, and they love to talk.

CUSTOMIZE IT
by calling ahead of time, and we’ll get you program-specific information.

HAVE FUN
while you’re here by exploring the Twin Cities active arts scene, museums, sports teams, or top-rated parks.

CAN’T WAIT?
Check out our virtual campus tour: Z.UMN.EDU/VIRTUAL

Z.UMN.EDU/SOCIAL

Office of Admissions
240 Williamson Hall
231 Pillsbury Drive SE
Minneapolis, MN 55455-0213
1-800-752-1000 or 612-625-2008
http://admissions.tc.umn.edu
Great Value: FINANCIAL AID BASICS

As found online at http://admissions.tc.umn.edu/costsaid/finaid.html

We believe that making our world-class education affordable for families is the right thing to do. We are committed to helping you understand all of the resources available to make your U of M education affordable. At the University of Minnesota, you will learn from world-renowned professors at a top research university, all for a great value.

Here are answers to some frequently asked questions about financial aid. If you have questions about the University of Minnesota and financial aid, please don’t hesitate to contact us! You can speak with a financial aid counselor through the U of M student services center, One Stop:

One Stop Student Services
onestop@umn.edu
(612) 624-1111 or 1-800-400-8636
TTY 612-626-0701 (for hearing impaired)
For alternative formats, call Disability Services at 612-625-9578.

WHAT TYPES OF FINANCIAL ASSISTANCE ARE AVAILABLE?

We are here to provide you with great academics, great opportunities, and great value to support you and help you achieve your academic, personal, and professional goals. There are a number of things we do to help make the U of M a great value for you and your family:

• Each semester, every credit after 13 is free of charge, keeping costs down for families and helping students achieve graduation in four years.
• At the U of M, we work hard to make sure your financial aid package reflects the best financial aid options available to you. Based on your Free Application for Federal Student Aid (FAFSA), your package will include the combination of aid that is most favorable for you, because we consider you first for gift aid (grants and scholarships that do not need to be repaid), then work-study, and then loans. Each student’s financial aid package covers the cost of attendance.
• Merit scholarships are gifts of money that do not need to be repaid. Scholarships typically recognize special achievements in academics and leadership, and they can come from a variety of sources. The University of Minnesota sponsors a variety of highly competitive scholarships. Students are automatically reviewed for merit-based scholarships based on their application for admission.
• Student employment is not based on financial need. Every year, the University Job Center posts thousands of part-time jobs, both on campus and off.
HOW DO I APPLY FOR FINANCIAL AID?
Families can apply for financial aid from the University of Minnesota using the Free Application for Federal Student Aid (FAFSA). One application is all it takes to be considered for aid at the U of M and at any other schools you are considering. We strongly encourage every family to submit the FAFSA, even if they think they may not be eligible for aid. Regardless of your income level, the best resources for financial aid (University, state and federal aid) are only available through the FAFSA.

We use the FAFSA to determine your eligibility for federal, state, and University aid programs. A financial aid package might include grants, loans, scholarships, and/or work study. We encourage you to submit the FAFSA as soon as possible after January 1st of your senior year of high school.

The FAFSA, available in both English and Spanish, is available online at www.fafsa.gov. Be sure to release your information to the University of Minnesota Twin Cities by including the U of M Federal School Code of 003969. You may apply for aid before you receive an admission decision from the University of Minnesota. However, you won’t learn what aid you’ve been awarded until you have been admitted.

WHEN CAN I APPLY FOR FINANCIAL AID?
The FAFSA will be available on January 1, the winter before you enroll, and we encourage you to apply as soon as possible. The sooner you apply, the sooner you will receive notification of your financial aid eligibility. The U of M’s priority deadline to submit the FAFSA is March 1, the spring before you enroll.

WHAT HAPPENS AFTER I HAVE SUBMITTED MY FAFSA?
When we receive your FAFSA information, we will customize a financial aid package based on your eligibility and needs. We encourage you to submit the FAFSA by the March 1 priority deadline, so we can send your estimated financial aid awards beginning in April.